

Joint Press Release

31 July 2025

Japan Airlines Co., Ltd.

J-Air Co., Ltd.

Kansai Airports

Bandai Namco Holdings Inc.

JAL × Bandai Namco to launch a special project for children



Japan Airlines Co., Ltd. (JAL), J-Air Co., Ltd. (J-Air), Kansai Airports (KAP), and Bandai Namco Holdings Inc. (Bandai Namco) will launch a special program for children as part of the “JAL × GUNDAM FLY TO THE FUTURE PROJECT,” initiated in conjunction with the 2025 Osaka-Kansai Expo.

Designed as an interactive program, this initiative aligns with the concept of the “GUNDAM NEXT FUTURE PAVILION” at the Expo, aiming to connect people around the world through Gundam and inspire future-oriented thinking.

We aim to use this program to provide children with enjoyable opportunities to learn about aviation and environmental awareness, while collaborating with our customers to build a more sustainable society.



Eco-Pla



1/144 RX-78-2 Gundam Assembly Experience Ver.

Eco-Pla (*1) Giveaway Overview

Children participating in this initiative will receive a special Gundam plastic model (Eco-Pla) made by reusing runners (plastic model frames) collected through the Gunpla Recycling Project and waste materials generated during the manufacturing process. This aims to make sustainable efforts feel more accessible and familiar, and to provide children—who will shape the future—with an opportunity to “connect with people around the world through Gundam and think about the future together,” as part of the “JAL × GUNDAM FLY TO THE FUTURE PROJECT.”

In addition to the Eco-Pla giveaway, we will also distribute the “Kakure-Nability (Hidden Sustainability)” (*2) materials, which introduces JAL’s sustainability efforts. “Kakure-Nability” is JAL’s environmental education program, and the materials includes worksheet-style content that can be used for independent research. It offers a fun way to learn about eco-friendly air travel and encourages children to think about the future.

- **Period:** From Friday, 1 August 2025 (until supplies last)
- **Eligible Routes:** All routes operated by J-Air
- **Eligible Participants:** Children up to third grade of elementary school who board eligible flights
- **Distribution Method:** Available onboard for eligible children upon request

Along with the distribution of Eco-Pla, we will also provide the “Kakure-Nability” (*2) materials introducing JAL’s sustainability efforts.

(*1) Eco-Pla refers to plastic models developed by BANDAI SPIRITS that use recycled materials partially or entirely. In this initiative, the models are made from runners collected through the Gunpla Recycling Project and waste materials from the manufacturing process.



Osaka Itami Airport Event Overview

- **Date:** Saturday, 30 August 2025
- **Location:** At Osaka Itami Airport
- **Eligibility:** Elementary school children and their guardians (aged 20 and over)

Up to 4 people per group may participate.

Event Details:

1. “Gunpla Assembly Workshop” (*2) led by aircraft maintenance technicians
2. “Airport Bus Tour” through restricted areas aboard the Osaka-Kansai Expo-themed “JAL × Gundam Restaurant Bus” (*3), guided by a J-Air pilot

- **How to Apply:**

Please check the official Osaka Itami Airport website (<https://www.kansai-airport.or.jp/special/event/>) for details, scheduled to be posted on Monday, 4 August.

(*2) The Gunpla used in the assembly workshop is the “1/144 RX-78-2 Gundam Assembly Experience Ver.”

(*3) A double-decker restaurant bus approximately 3 meters tall, featuring a special design inspired by the new mobile suit “RX-78F00/E Gundam (EX-001 Glass Feather Equipment)” appearing in the “GUNDAM NEXT FUTURE PAVILION” at the Osaka-Kansai Expo, as well as the official Expo mascot “Myakumyaku.” In collaboration with the Expo-themed “JAL Gundam JET,” the bus helps spread excitement and connection toward the future across Japan.

JAL and Bandai Namco will continue to develop initiatives through the “JAL × GUNDAM FLY TO THE FUTURE PROJECT” to nurture curiosity and potential in the next generation.

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