

# **Demonstration test of visual assistance app**

Kobe Airport to further improve customer service

Kansai Airports Kobe is pleased to announce a demonstration test to be conducted for the "NaviLens" an app to assist the visually impaired, from September 28, 2023.

This test is to verify how this app can guide the visually impaired travel from the terminal building of Kobe Airport to the Portliner Kobe Airport Station by using a smartphone camera to scan a 2D tags installed inside the terminal building. We expect that this will be a good tool used in airports that are usually crowded with many people. This app will help the visually impaired to feel safer and more secure walking alone in the airport by using voice guidance provided by the smartphone application.

Kansai Airports Group will proactively conduct demonstration tests for the full-scale introduction of cutting-edge technologies to improve the convenience of the airport and provide a new travel experience that is safe, secure, and comfortable.



A conceptual drawing of the app

# **Test overview**

Period: Thursday, September 28 to Sunday, December 31, 2023

Location: 1F and 2F, Kobe Airport terminal building

\*2D tags will be placed at 30 locations on the 1st floor and 50 locations on the 2nd floor of the terminal building (entrance, stairs, elevators, airline counters, restrooms, stores, etc.).

Details: Voice-guided way-finding system using NaviLens app. Organizer: i-Collaboration Kobe, a specified non-profit corporation

# \*1NaviLens, application for the visually impaired

This is an audio digital guidance application for the visually impaired that originates in Spain. By detecting 2D tags attached to various locations, the app displays information such as description of the destination, direction, distance, etc., and reads them out loud. In addition, a separate NaviLens GO app can navigate sighted users with arrows and text in multiple languages, by detecting the 2D tags. It is starting to be implemented in trains and buses in other countries.

# **Contact Information**

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**KANSAI AIRPORTS** 

#### Shaping a New Journey



Kansai Airports was established by a consortium made up of VINCI Airports and ORIX Corporation as its core members. Kansai Airports took over the operations of Kansai International Airport ("KIX") and Osaka International Airport ("ITAMI") from New Kansai International Airport Company ("NKIAC") and has been operating the two airports since April 1, 2016.

Kansai Airports Kobe, Kansai Airports' wholly-owned subsidiary, took over the operations of Kobe Airport ("KOBE") from Kobe City and started its business as an operating company on April 1, 2018.

Under the concept of "One Kansai Airports Group", Kansai Airports group strives to continuously improve its services for all airport guests through appropriate investments and efficient operations, with safety and security being the top priority. Kansai Airports group aims to maximize the potential of the three airports, for the benefit of the communities they serve.

For more information, please visit: http://www.kansai-airports.co.jp/en/

### Kansai Airports

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Location	1-banchi, Senshu-kuko kita, Izumisano-shi, Osaka	Shareholders	ORIX 40%, VINCI Airports 40%, Other investors 20% <sup>1</sup>		
Company Representatives	Representative Director and CEO:Yoshiyuki Yamaya Representative Director and Co-CEO: Benoit Rulleau				
Business Scope	Operation and management services, etc. of Kansai International Airport and Osaka International Airport				

#### Kansai Airports Kobe

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Location	1-ban, Kobe-kuko, Chuo-ku, Kobe-shi, Hyogo	Shareholder	Kansai Airports 100%	
Company	Representative Director and CEO: Yoshiyuki Yamaya			
Representatives	Representative Director and Co-CEO: Benoit Rulleau			
Business Scope	Operation and management services, etc. of Kobe Airport			



ORIX Corporation is a financial services group which provides innovative products and services to its customers by constantly pursuing new businesses.

Established in 1964, from its start in the leasing business, ORIX has advanced into neighboring fields and is presently undertaking a wide range of businesses such as corporate finance, industrial/ICT equipment, environment and energy, automobile-related, real estate-related, private equity investment and concession, banking and life insurance businesses. Since entering Hong Kong in 1971, ORIX has been operating its businesses globally by establishing locations in about 30 countries and regions across the world.

Going forward, ORIX intends to utilize its strengths and expertise of always generating new value to contribute to society by engaging in corporate activities that instill vitality in its companies and workforce based on ORIX's unique business model that continues to evolve perpetually.

For more details, please visit our website: <a href="https://www.orix.co.jp/grp/en/">https://www.orix.co.jp/grp/en/</a>



The world's leading private airport operator, VINCI Airports operates 72 airports in 13 countries. Thanks to its expertise as a global integrator, VINCI Airports develops, finances, builds and manages airports by providing its investment capacity and its know-how in optimizing operational performance, modernizing infrastructure and managing their operations and environmental transition. VINCI Airports is the first airport operator to have committed to an international environmental strategy in 2016, to achieve the goal of net zero emissions across its entire network by 2050.

For more details, please visit our website: www.vinci-airports.com

<sup>&</sup>lt;sup>1</sup> ASICS Corporation; Iwatani Corporation; Osaka Gas Co., Ltd.; Obayashi Corporation; OMRON Corporation; The Kansai Electric Power Company, Incorporated; Kintetsu Group Holding Co., Ltd.; Keihan Holdings Co., Ltd.; Suntory Holdings Limited; JTB Corp.; Sekisui House, Ltd.; Daikin Industries, Ltd.; Daiwa House Industry Co., Ltd.; Takenaka Corporation; Nankai Electric Railway Co., Ltd.; NIPPON TELEGRAPH AND TELEPHONE WEST CORPORATION; Panasonic Holdings Corporation; Hankyu Hanshin Holdings, Inc.; Rengo Co., Ltd.; The Senshu Ikeda Bank, Ltd.; Kiyo Holdings, Inc.; The Bank of Kyoto, Ltd.; THE SHIGA BANK, LTD.; The Nanto Bank, Ltd.; Nippon Life Insurance Company; Mizuho Bank, Ltd.; Sumitomo Mitsui Trust Bank, Limited; MUFG Bank, Ltd.; Resona Bank, Limited; and the Private Finance Initiative Promotion Corporation of Japan.

