

- Hokkaido Airports Co., Ltd. ■ Sendai International Airport Co.,Ltd.
- Narita International Airport Corporation ■ Japan Airport Terminal Co., Ltd.
- Tokyo International Air Terminal Corporation ■ Mt. Fuji Shizuoka Airport Co.,Ltd
- Central Japan International Airport Co., Ltd. ■ Kansai Airports ■ Takamatsu Airport Co., Ltd.
- Fukuoka International Airport Co.,Ltd. ■ Kagoshima Airport Building Co.,Ltd.
- Naha Airport Building Co., Ltd.

**Air travel campaign “#Connect with the sky, connect by the sky”  
to be jointly held by airport, aviation, and travel industries  
- Starting on "Sky Day" on September 20 -**

Hokkaido Airports\*



SENDAI  
INTERNATIONAL  
AIRPORT



HANEDA

Tokyo  
International  
Airport



centrair



高松空港  
TAKAMATSU AIRPORT



We are pleased to announce that airports in Japan will collaborate with airlines, tourism bureaus, travel agencies and other organizations to conduct a joint campaign " #空とツナガル、空でつなぐ (#Connect with the sky, connect by the sky)" to promote air travel.



**Campaign logo:**

**#空とツナガル、空でつなぐ**

This project was born from our hope; We want everyone to be connected with the sky as we head into the recovery period of air travel. Thus, we, sky-related industries, would like to connect with each other to support projects which connect customers and the sky.

We look forward to your participation, both in Japan and abroad, as we hope to share the attraction and gain momentum of air travel.

This project will be launched in conjunction with the "Sky Day" on September 20, which has been established to raise awareness and interest in aviation.

#### **Participating airports (13 companies)**

- Hokkaido Airports Co., Ltd. ■ Sendai International Airport Co.,Ltd.
- Narita International Airport Corporation ■ Haneda Airport: Japan Airport Terminal Co., Ltd. / Tokyo International Air Terminal Corporation ■ Mt. Fuji Shizuoka Airport Co.,Ltd
- Central Japan International Airport Co., Ltd. ■ Kansai Airports / Kansai Airports Kobe
- Takamatsu Airport Co., Ltd. ■ Fukuoka International Airport Co.,Ltd.
- Kagoshima Airport Building Co.,Ltd. ■ Naha Airport Building Co., Ltd.

## Participating companies and organizations (28 companies and organizations)

### [Airlines]

- IBEX Airlines ■ Amakusa Airlines Co.,Ltd. ■ J-AIR Corporation ■ Jetstar Japan Co., Ltd.
- Singapore Airlines ■ Star Flyer Inc. ■ STARLUX Airlines ■ All Nippon Airways Co., Ltd.
- Korean Air ■ Japan Airlines Co., Ltd. ■ Peach Aviation ■ Hong Kong Express Airways Limited.
- Hong Kong Airlines

### [Tourism bureaus and travel agencies]

- Osaka Convention & Tourism Bureau ■ KANSAI Tourism Bureau ■ Italian State Tourist Board
- Tourism Australia ■ Visit California ■ Korea Tourism Organization
- Tourism Tropical North Queensland ■ DAEGU Tourism Office ■ German National Tourist Board
- Hawaii Tourism Authority ■ Hong Kong Tourism Board ■ Marianas Visitors Authority
- Romanian Tourist Office ■ Los Angeles Tourism & Convention Board
- Japan Association of Travel Agents

(In random order)

## Campaign overview

- Title: Air Travel Campaign "#空とツナガル、空でつなく (#Connect with the sky, connect by the sky)"
- Period: Thursday, September 15, 2022 - Friday, March 31, 2023
- Content: Participating companies and organizations will post information on social media using the hashtag. We will build momentum for air travel by inviting viewers to various social media accounts. During the period, social media posting campaigns will be held twice as follows:

## Overview of social media campaign -posting and winning gift-

- Title: "ツナガル、あなたの『空旅』 (Connect, your 'air travel')"
  - Content: From those who post photos related to air travel on Instagram or Twitter with the hashtag #空とツナガル、空でつなく, 20 participants in total, ten each time (five on Twitter & five on Instagram), can win a lucky bag "Sora Bag" filled with original goods provided by participating companies and organizations.
  - Period
    - Part 1 "Autumn Air Travel": Thursday, September 15, 2022 - Monday, October 31, 2022
    - Part 2 "Winter Air Travel": Friday, November 25, 2022 - Friday, January 20, 2023
- URL for campaign participation: <https://www.kansai-airport.or.jp/notices/tsunagaru>



\*Prize example: Each person will receive a set of 7~8 goods at random.

## Reference: Official websites of participating companies and organizations

Hokkaido Airports Co., Ltd.	<a href="https://www.hokkaido-airports.co.jp/en/">https://www.hokkaido-airports.co.jp/en/</a>
Sendai International Airport Co.,Ltd.	<a href="https://www.sendai-airport.co.jp/en/">https://www.sendai-airport.co.jp/en/</a>
Narita International Airport Corporation	<a href="https://www.narita-airport.jp/en/">https://www.narita-airport.jp/en/</a>
Haneda Airport:Japan Airport Terminal Co., Ltd./ Tokyo International Air Terminal Corporation	<a href="https://tokyo-haneda.com/en/">https://tokyo-haneda.com/en/</a>
Mt. Fuji Shizuoka Airport Co.,Ltd	<a href="http://www.mtfuji-shizuokaairport.jp.e.ajl.hp.transer.com/">http://www.mtfuji-shizuokaairport.jp.e.ajl.hp.transer.com/</a>
Central Japan International Airport Co., Ltd.	<a href="https://www.centrair.jp/en/">https://www.centrair.jp/en/</a>
Kansai Airports/Kansai Aiports Kobe	<a href="https://www.kansai-airport.or.jp/en/">https://www.kansai-airport.or.jp/en/</a>
Takamatsu Airport Co., Ltd.	<a href="https://www.takamatsu-airport.com/en/">https://www.takamatsu-airport.com/en/</a>
Fukuoka International Airport Co.,Ltd.	<a href="https://www.fukuoka-airport.jp/en/">https://www.fukuoka-airport.jp/en/</a>
Kagoshima Airport Building Co.,Ltd.	<a href="https://www.koj-ab.co.jp/en/">https://www.koj-ab.co.jp/en/</a>
Naha Airport Building Co., Ltd.	<a href="https://www.naha-airport.co.jp/en/">https://www.naha-airport.co.jp/en/</a>
IBEX Airlines	<a href="https://www.ibexair.co.jp/en/">https://www.ibexair.co.jp/en/</a>
Amakusa Airlines Co.,Ltd.	<a href="https://www.amx.co.jp/en/">https://www.amx.co.jp/en/</a>
J-AIR Corporation	<a href="https://www.jair.co.jp">https://www.jair.co.jp</a>
Jetstar Japan Co., Ltd.	<a href="https://www.jetstar.com/jp/en/">https://www.jetstar.com/jp/en/</a>
Singapore Airlines	<a href="https://www.singaporeair.com/en_UK/jp/home#/book/bookflight">https://www.singaporeair.com/en_UK/jp/home#/book/bookflight</a>
Star Flyer Inc.	<a href="https://www.starflyer.jp/en/">https://www.starflyer.jp/en/</a>
STARLUX Airlines	<a href="https://www.starlux-airlines.com/en-TW">https://www.starlux-airlines.com/en-TW</a>
All Nippon Airways Co., Ltd.	<a href="https://www.ana.co.jp/en/us">https://www.ana.co.jp/en/us</a>
Korean Air	<a href="https://www.koreanair.com/us/en">https://www.koreanair.com/us/en</a>
Japan Airlines Co., Ltd.	<a href="https://www.jal.com/en/">https://www.jal.com/en/</a>
Peach Aviation	<a href="https://www.flypeach.com/en">https://www.flypeach.com/en</a>
Hong Kong Express Airways Limited.	<a href="https://www.hkexpress.com/en-hk/">https://www.hkexpress.com/en-hk/</a>
Hong Kong Airlines	<a href="https://www.hkairlines.com/en_HK/hx/homepage">https://www.hkairlines.com/en_HK/hx/homepage</a>
Osaka Convention & Tourism Bureau	<a href="https://osaka-info.jp/en/">https://osaka-info.jp/en/</a>
KANSAI Tourism Bureau	<a href="https://www.the-kansai-guide.com/en/bureau/">https://www.the-kansai-guide.com/en/bureau/</a>
Italian State Tourist Board	<a href="https://www.italia.it/en">https://www.italia.it/en</a>
Tourism Australia	<a href="https://www.australia.com/en">https://www.australia.com/en</a>
Visit California	<a href="https://www.visitcalifornia.com/jp">https://www.visitcalifornia.com/jp</a>
Korea Tourism Organization	<a href="https://english.visitkorea.or.kr/enu/">https://english.visitkorea.or.kr/enu/</a>
Tourism Tropical North Queensland	<a href="https://www.tropicalnorthqueensland.org.au/">https://www.tropicalnorthqueensland.org.au/</a>
DAEGU Tourism Office	<a href="https://daegu-travel.com/">https://daegu-travel.com/</a>
German National Tourist Board	<a href="https://www.germany.travel/en/home.html">https://www.germany.travel/en/home.html</a>
Hawaii Tourism Authority	<a href="https://www.gohawaii.com/">https://www.gohawaii.com/</a>
Hong Kong Tourism Board	<a href="https://www.discoverhongkong.com/eng/">https://www.discoverhongkong.com/eng/</a>
Marianas Visitors Authority	<a href="https://www.mymarianas.com/">https://www.mymarianas.com/</a>
Romanian Tourist Office	<a href="http://www.romaniatabi.jp">www.romaniatabi.jp</a>
Los Angeles Tourism & Convention Board	<a href="https://www.discoverlosangeles.com/">https://www.discoverlosangeles.com/</a>
Japan Association of Travel Agents	<a href="https://www.jata-net.or.jp/?lang=en">https://www.jata-net.or.jp/?lang=en</a>

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