



Valentine's Day campaign at Kansai Airports Online Store - Meet Sorayan online! -

Kansai Airports is excited to announce that it launched a Valentine's Day campaign beginning January 29, 2021 at Kansai Airports Online Store which offers a variety of merchandise from airline products to the three airports' unique items.

During the campaign period, a special package deal is available which combines marshmallow crispy cake *Choco Choco Sorayan* and a ticket to the online greeting event with Sorayan—Kansai Airports Group's official mascot character—on Valentine's Day.

Choco Choco Sorayan, available online only during this campaign, was produced in collaboration with pon pon x Chris. P, a confectioner which has shops in Osaka International Airport, department stores, and other locations across the country. And the first Sorayan online greeting event will feature quizzes, question-and-answer, online photo session, and more for up to 50 participants. Don't miss out on this great opportunity and have fun with Sorayan.

Furthermore, Sorayan tote bags, a big hit since their launch, are now on sale in new color in line with the campaign. Enjoy this Valentine's Day at Kansai Airports Online Store!

Kansai Airports will continue to deliver exciting promotional campaigns in a bid to spread the appeal of the airports to a broader range of people.

● Campaign outline

Kansai Airports Online Store: <https://www.kix-online.com/>



Sorayan mini tote bag

Limited-edition product *Available only during the campaign

- Ticket to the Valentine's Day Sorayan online greeting event and *Choco Choco Sorayan*
Web page: <https://www.kix-online.com/c/event/s-210214>
Price: 1,500 yen (excluding tax, including delivery)
Sales period: Friday, January 29 to Wednesday, February 10, 2021
Event date: Sunday, February 14, 2021
Five sessions in total: (1) 10:00-10:15, (2) 10:45-11:00, (3) 11:30-11:45, (4) 12:15-12:30, (5) 13:00-13:15
Capacity: 10 people per session
*Customers can choose their preferred time slot at the time of purchase on a first come first serve basis. For more details, visit the online store.

Regular product *Also available after the campaign

- Sorayan mini tote bag (gray)
Price: 900 yen (excluding tax and delivery)
Sales period: From Friday, January 29, 2021

Contact Information

Public Relations
Group Corporate Communications Department
TEL: +81-72-455-2201

Shaping a New Journey



Kansai Airports was established by a consortium made up of VINCI Airports and ORIX Corporation as its core members. Kansai Airports took over the operations of Kansai International Airport (“KIX”) and Osaka International Airport (“ITAMI”) from New Kansai International Airport Company (“NKIAC”) and has been operating the two airports since April 1, 2016.

Kansai Airports Kobe, Kansai Airports’ wholly-owned subsidiary, took over the operations of Kobe Airport (“KOBE”) from Kobe City and started its business as an operating company on April 1, 2018.

Under the concept of “One Kansai Airports Group”, Kansai Airports group strives to continuously improve its services for all airport guests through appropriate investments and efficient operations, with safety and security being the top priority. Kansai Airports group aims to maximize the potential of the three airports, for the benefit of the communities they serve.

For more information, please visit : <http://www.kansai-airports.co.jp/en/>

Kansai Airports

Location	1-banchi, Senshu-kuko kita, Izumisano-shi, Osaka	Shareholders	ORIX 40%, VINCI Airports 40%, Other investors 20% ¹
Company Representatives	Representative Director and CEO:Yoshiyuki Yamaya Representative Director and Co-CEO: Benoit Rulleau		
Business Scope	Operation and management services, etc. of Kansai International Airport and Osaka International Airport		

Kansai Airports Kobe

Location	1-ban, Kobe-kuko, Chuo-ku, Kobe-shi, Hyogo	Shareholder	Kansai Airports 100%
Company Representatives	Representative Director and CEO: Yoshiyuki Yamaya Representative Director and Co-CEO: Benoit Rulleau		
Business Scope	Operation and management services, etc. of Kobe Airport		



ORIX Corporation (TSE: 8591; NYSE: IX) is an opportunistic, diversified, innovation-driven global powerhouse with a proven track record of profitability. Established in 1964, ORIX at present operates a diverse portfolio of businesses in the operations, financial services, and investment spaces. ORIX’s highly complementary business activities span industries including: energy, private equity, infrastructure, automotive, ship and aircraft, real estate and retail financial services. ORIX has also spread its business globally by establishing locations in a total of 37 countries and regions across the world. Through its business activities, ORIX has long been committed to corporate citizenship and environmental sustainability. For more details, please visit our website: <http://www.orix.co.jp/grp/en/>



VINCI Airports, the leading private airport operator in the world, manages 45 airports in 12 countries in Europe, Asia and the Americas. We harness our expertise as a comprehensive integrator to develop, finance, build and operate airports, while leveraging our investment capability and expertise in optimising operational performance, modernising infrastructure and driving environmental transition. VINCI Airports became the first airport operator to start rolling out an international environmental strategy, in 2016, with a view to achieving net zero emissions throughout its network by 2050.

www.vinci-airports.com

¹ ASICS Corporation; Iwatani Corporation; Osaka Gas Co., Ltd.; Obayashi Corporation; OMRON Corporation; The Kansai Electric Power Company, Incorporated; Kintetsu Group Holding Co., Ltd.; Keihan Holdings Co., Ltd.; Suntory Holdings Limited; JTB Corp.; Sekisui House, Ltd.; Daikin Industries, Ltd.; Daiwa House Industry Co., Ltd.; Takenaka Corporation; Nankai Electric Railway Co., Ltd.; NIPPON TELEGRAPH AND TELEPHONE WEST CORPORATION; Panasonic Corporation; Hankyu Hanshin Holdings, Inc.; Rengo Co., Ltd.; The Senshu Ikeda Bank, Ltd.; Kiyo Holdings, Inc.; The Bank of Kyoto, Ltd.; THE SHIGA BANK, LTD.; The Nanto Bank, Ltd.; Nippon Life Insurance Company; Mizuho Bank, Ltd.; Sumitomo Mitsui Trust Bank, Limited; MUFG Bank, Ltd.; Resona Bank, Limited; and the Private Finance Initiative Promotion Corporation of Japan.