

January 23, 2020

Alipay Japan Co., Ltd.
Kansai Airports
Panasonic Corporation

Alipay Japan, Kansai Airports, and Panasonic to launch trial of self-checkout showcases with digital payment function at KIX

Alipay Japan Co., Ltd. (Head office: Chuo-ku, Tokyo; CEO Makoto Koyama), Kansai Airports (Head office: Izumisano, Osaka; Representative Director and CEO Yoshiyuki Yamaya), and Panasonic Corporation (Head office: Kadoma, Osaka; CEO Kazuhiro Tsuga) today announced that the three companies will run a trial of self-checkout showcases equipped with electronic payment technology in the international post-security area of Kansai International Airport (KIX) Terminal 1 from January 24 to 30, 2020.

KIX is seeing record-breaking passenger traffic in tandem with the recent surge in foreign visitors to Japan. To provide a stress-free shopping environment for the traveling public, the airport has been making efforts, including introducing cashless payment options to ease congestion at stores. However, with Chinese visitors accounting for a large share of total international passengers, customers still sometimes have to allow a longer-than-expected time for checkout during busy travel seasons.

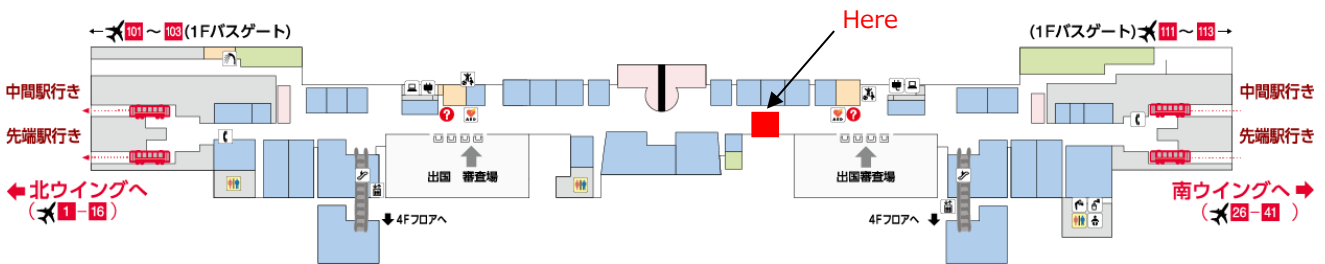
In this trial, two different kinds of Panasonic's showcases (inner compartment and image recognition types) will be installed in the international post-security area to sell Japanese confectionaries that are particularly popular among Chinese travelers. Both showcases support QR code-based payments via Alipay¹, one of the leading mobile payment services in China. This experiment is designed to assess the convenience of cashierless souvenir shopping, the operational advantages, performance and operability of the showcases as an unstaffed system, and the resultant labor-saving effects. The trial will be run during the Chinese New Year holiday, a time when many Chinese people visit Japan. Timed with this experiment, a special campaign will be conducted to offer a 10% discount on any purchase with the showcase. As each type of showcase is equipped with a refrigeration system, a trial test for chilled goods will also be considered in the future.

Alipay Japan, Kansai Airports, and Panasonic are committed to exploring new ways to make the shopping experience more seamless and convenient through the cross-industry collaboration covering the airport (place), payment service (price) and system equipment (product).



■ Trial overview

Trial period: 8:00-20:00 from Friday, January 24, 2020 through Thursday, January 30, 2020

Location: Central area (international post-security) of the main terminal building in Terminal 1



Details: Sale of popular confectioneries *TOKYO BANANA* Original Flavor² and *Shiroy Koibito*³ using Panasonic's two different kinds of showcases (two units for each type) that support Alipay's QR code-based payment service. 10% discount campaign for any purchase with the showcase.

<p>Inner compartment type</p> 	<p>Equipped with 12 lockable compartments and a touch panel. After selecting a purchase item on the panel, the shopper scans the Alipay QR code displayed on the panel with his/her smartphone to make payment. After payment is successfully completed, the showcase's doors and the inner compartment selected are unlocked.</p>
<p>Image recognition type</p> 	<p>Equipped with a touch panel, cameras, and weight sensors. The shopper scans the Alipay QR code displayed on the touch panel with his/her smartphone to pay a deposit. After the deposit payment is successfully completed, the showcase's door is unlocked. With the weight sensor and image recognition technology using the camera, the system recognizes the product(s) taken out and the purchased quantity and then displays the total purchase amount on the touch panel. After the purchase amount is confirmed, the balance will be returned.</p>

¹ A world-leading digital payment and lifestyle platform operated by Ant Financial Services Group. The financial technology provider offers online payment service for Chinese consumers in more than 50 countries and regions around the world and has over 1.2 billion active users including those served by its global partners. Alipay is accepted at duty-free shops in 35 countries and regions. Partnering with over 250 overseas financial institutions and payment solution providers, Alipay payment service allows Chinese travelers' payments for their purchases overseas as well as cross-border e-commerce of non-Chinese shoppers. Currently Alipay handles transactions in 27 major currencies.

² *TOKYO BANANA* Original Flavor is a registered trademark of GRAPESTONE Co., Ltd.

³ *Shiroy Koibito* is a registered trademark of Ishiya Co., Ltd.