

# The 2019 Smiling Day event at KIX, ITAMI and KOBE - A big 'thank you' from all airport workers -

Kansai Airports is excited to announce that its group will hold Smiling Day 2019 at Kansai International Airport (KIX), Osaka International Airport (ITAMI) and Kobe Airport (KOBE) on Friday, April 5, 2019.

Smiling Day is an annual event held at all 45 airports of VINCI Airports Group; a great opportunity for all its airport employees to extend their heartfelt 'thank-you' to airport guests.

The theme for this year's event at KIX, ITAMI and KOBE is "Tie". Tying the same special scarf, KAP Group's staff as well as those of airlines, governmental agencies, retail stores, airport access operators and other partners will hand out sweets, offer photo opportunities and hold workshops in appreciation of airport users. There will also be a calligraphy performance by the calligrapher, Ms. Bisen Aoyagi at each airport.

Kansai Airports continues to create new travel experiences that put a big smile on all passengers' faces.

- Date & time: 10:00 18:00 on Friday, April 5, 2019
- Event details

## **Kansai International Airport**

1. **Opening ceremony** (10:00-10:20 at the main stage, Level 1 of Terminal 1) including a photo session and a calligraphy performance by the calligrapher, Ms. Bisen Aoyagi Kansai Airports Group's character "Sorayan" will also join.





Smiling Day in 2018



Ms. Bisen Aoyagi is a Japanese calligrapher and ink-and-brush abstract painter. Born in Osaka in 1990, she performs calligraphy at many venues internationally. Her recent appearance includes "Tokyo Caravan at Nijo Castle, Kyoto", one of the programs of the official Cultural Olympiad for the Tokyo 2020 Olympic and Paralympic Games. (http://aoyagibisen.jp/)

2. **Greeting** (11:00-13:00, 15:00-17:00 at Terminal 1, Level 1)

As smile collectors, our employees will take photos of customers' smile (with their consent) and offer digital photos in the form of QR codes. They will also hand out special candies wrapped with a *Mizuhiki* Japanese traditional ribbon as a memento of Smiling Day.

When our employees call out "Smile!" to you, be sure to give them your biggest smile! Using a tablet terminal, they will show you how great your smile is in percentage.



KANSAI Smiling Day 2019

3. *Mizuhiki* workshop (11:00-16:00 at the main stage, Level 1 of Terminal 1)

After the opening ceremony, airport guests can join this workshop where they can create a chopstick rest made from *Mizuhiki*.





\*Photos are for illustrative purposes only.

# **Osaka International Airport**

- 1. Stage ceremony (13:00-13:20 at Terminal Central Block, Level 2) including a photo session and a calligraphy performance by Bisen Aoyagi
- 2. Greeting (11:00-13:00, 15:00-17:00 at PTB Central Block, Level 2)
- 3. Mizuhiki workshop (11:00-12:30, 13:30-16:00 at PTB Central Block, Level 2)

#### **Kobe Airport**

- 1. Stage ceremony (16:00-16:20 at Terminal, Level 2) including a photo session and a calligraphy performance by Bisen Aoyagi
- 2. Greeting (11:00-13:00, 15:00-16:00, 16:30-17:30 at PTB)
- 3. *Mizuhiki* workshop (11:00-15:30 at Terminal, Level 2)

### **Contact Information**

Branding & Communications Planning & Administration TEL: +81-72-455-2201

<sup>\*</sup>All programs for the event will be the same among KIX, ITAMI and KOBE.

#### Shaping a New Journey



Kansai Airports was established by a consortium made up of VINCI Airports and ORIX Corporation as its core members. Kansai Airports took over the operations of Kansai International Airport ("KIX") and Osaka International Airport ("ITAMI") from New Kansai International Airport Company ("NKIAC") and has been operating the two airports since April 1, 2016.

Kansai Airports Kobe, Kansai Airports' wholly-owned subsidiary, took over the operations of Kobe Airport ("KOBE") from Kobe City and started its business as an operating company on April 1, 2018.

Under the concept of "One Kansai Airports Group", Kansai Airports group strives to continuously improve its services for all airport guests through appropriate investments and efficient operations, with safety and security being the top priority. Kansai Airports group aims to maximize the potential of the three airports, for the benefit of the communities they serve.

For more information, please visit: http://www.kansai-airports.co.jp/en/

Kansai Airports

Location	1-banchi, Senshu-kuko kita, Izumisano-shi, Osaka	Shareholders	ORIX 40%, VINCI Airports 40%, Other investors 20% <sup>1</sup>
Company Representatives	Representative Director and CEO:Yoshiyuki Yamaya Representative Director and Co-CEO: Emmanuel Menanteau		
Business Scope	Operation and management services, etc. of Kansai International Airport and Osaka International Airport		

Kansai Airports Kobe

Location	1-ban, Kobe-kuko, Chuo-ku, Kobe- shi, Hyogo	Shareholder	Kansai Airports 100%
Company Representatives	Representative Director and CEO: Yoshiyuki Yamaya Representative Director and Co-CEO: Emmanuel Menanteau		
Business Scope	Operation and management services, etc. of Kobe Airport		



ORIX Corporation (TSE: 8591; NYSE: IX) is an opportunistic, diversified, innovation-driven global powerhouse with a proven track record of profitability. Established in 1964, ORIX at present operates a diverse portfolio of businesses in the operations, financial services, and investment spaces. ORIX's highly complementary business activities span industries including: energy, private equity, infrastructure, automotive, ship and aircraft, real estate and retail financial services. ORIX has also spread its business globally by establishing locations in a total of 38 countries and regions across the world. Through its business activities, ORIX has long been committed to corporate citizenship and environmental sustainability. For more details, please visit our website: http://www.orix.co.jp/grp/en/



VINCI Airports, a top 5 global player in the international airport sector, manages the development and operations of 45 airports located in France, Portugal (including the hub of Lisbon), United-Kingdom, Sweden, Cambodia, Japan, United States of America, Dominican Republic, Costa Rica, Chile and Brazil. Served by more than 250 airlines, VINCI Airports' network handled 180 million passengers in 2017. Through its expertise as a comprehensive integrator and the professionalism of its 12,000 employees, VINCI Airports develops, finances, builds and operates airports, leveraging its investment capability, international network and know-how to optimize the management and performance of existing airport infrastructure, facility extensions and new construction. In 2017, its annual revenue for managed activities amounted to €3.2 bn, for a consolidated revenue of €1.4 bn.

More comprehensive information is available on www.vinci-airports.com

ASICS Corporation; Iwatani Corporation; Osaka Gas Co., Ltd.; Obayashi Corporation; OMRON Corporation; The Kansai Electric Power Company,
Incorporated; Kintetsu Group Holding Co., Ltd.; Keihan Holdings Co., Ltd.; Suntory Holdings Limited; JTB Corp.; Sekisui House, Ltd.; Daikin Industries, Ltd.;
Daiwa House Industry Co., Ltd.; Takenaka Corporation; Nankai Electric Railway Co., Ltd.; NIPPON TELEGRAPH AND TELEPHONE WEST CORPORATION;
Panasonic Corporation; Hankyu Hanshin Holdings, Inc.; Rengo Co., Ltd.; The Senshu Ikeda Bank, Ltd.; Kiyo Holdings, Inc.; The Bank of Kyoto, Ltd.; THE
SHIGA BANK, LTD.; The Nanto Bank, Ltd.; Nippon Life Insurance Company; Mizuho Bank, Ltd.; Sumitomo Mitsui Trust Bank, Limited; MUFG Bank, Ltd.;
Resona Bank, Limited; and the Private Finance Initiative Promotion Corporation of Japan.

