







**News Release** 

January 18, 2018
Nankai Electric Railway Co., Ltd.
Kansai Airports
Taoyuan Metro
Taoyuan International Airport

# Special Osaka-Taipei railway ticket via KIX and Taoyuan Airport to be on sale

Four companies' first joint service providing easy travel between Osaka and Taipei Cities

Nankai Electric Railway Co., Ltd. (President and CEO: Teruhiko Achikita), Kansai Airports (Representative Director and CEO: Yoshiyuki Yamaya), Taiwan's Taoyuan Metro Corporation (Chairman: Kun-I Liu) and Taiwan's Taoyuan International Airport Corporation Ltd. (President & CEO: Deng-ke Shiau) will start selling a special ticket on February 1, 2018. We signed a partnership memorandum on April 24, 2017 with a view to improve services and thus increase Japan-Taiwan exchanges. And this ticket will be the first joint project for the four companies. This is also the first time for airport and railway operators to offer such service in Japan transcending national and regional boundaries.

The ticket will come with a voucher for a one-way rapi:t ticket (Super Seat) between Namba/Shin-Imamiya/Tengachaya and Kansai Airport along with a voucher for a one-way Taoyuan Metro ticket between Taipei and Taoyuan International Airport. With this special ticket, travelers can move to their destinations smoothly just by exchanging the voucher for a ticket. Travelers can also get special discounts or gifts at some shops or restaurants at both airports if they show the ticket.

Taiwanese visiting Japan topped four million for the first time in 2016 setting a record high, of which about 30 percent used KIX. With Japanese visitors to Taiwan also growing for seven consecutive years, sale of this ticket has been pushed forward with an aim to enhance services for airport users.

Maximizing the synergy effect generated through the partnership, we will continuously work to implement joint promotions and projects using the tools of the four companies. We will also seek to expand Japan-Taiwan exchanges by capitalizing on both airports as well as sightseeing spots along the rail routes, which we hope will boost travelers between the two countries.



Limited Express rapi:t (Nankai Electric Railway)



Express train (Taoyuan Metro)

#### For sale in Japan



For sale in Taiwan



- 1. Product name: Taiwan-Osaka travelling ticket
- 2. Period for sale: Thursday, February 1, 2018 to Friday, August 31, 2018
- 3. Exchange period: Thursday, February 1, 2018 to Monday, December 31, 2018
- 4. Number of tickets for sale: 3,000 in total (Japan: 1,000; Taiwan: 2,000)
- 5. Valid route

Nankai Line: Namba/Shin-Imamiya/Tenga-chaya Station < - > Kansai Airport Station \*One way ticket of Limited Express Rapi:t (Super Seat)

Taoyuan Metro: [A1] Taipei Main Station < - > [A12] Airport Terminal 1 Station/[A 13] Airport Terminal 2 Station \* One way ticket

- 6. Price: JPY 1,770 (Japan), TWD 470 (Taiwan)
- 7. Sale/exchange location

Nankai Line: Namba, Shin-Imamiya, Tengachaya, Kansai Airport Station

Taoyuan Metro: [A1] Taipei Main Station, [A12] Airport Terminal 1 Station, [A 13] Airport Terminal 2 Station

Taoyuan International Airport: MRT Service Counter (Arrival Hall in Terminals 1 & 2)

8. Special offer: Over 20 shops/restaurants at KIX and 10 shops/restaurants at Taoyuan Airport offer discounts or gifts to those showing the ticket.

Details: https://www.kansai-

airport.or.jp/osaka\_taiwan?utm\_source=qrcode&utm\_medium=ticket&utm\_c ampaign=osaka taiwan

(The website will be launched on February 1.)

## [Joint promotion]

As part of promotional activities, we will use transportation media at Nankai Railway and Taoyuan Metro for mutual advertisement.

#### Nankai Electric Railway

(1) Ad on rapi:t body (whole side)



[Train] Limited Express rapi:t (six-car set)

[Planned period] Feb. 20 to end Aug. 2018

(1) Twin ad displays at Namba Galleria



[Location] Namba Galleria, Namba Sta. Level 1 [Size] 55 inches, 32 panels (two displays) [Duration] 60 sec., 190 times/day

[Planned period] Mid Mar. to mid Sept. 2018

## Taoyuan Metro

(1) Ad in and on train



[Train] Express train (five-car set)

[Planned period] Mid Jan. to mid July 2018

(1) Digital Display at Taipei Station



[Location] Taipei Station platform

[Size] 75 inches, 98 panels

[Duration] 30 sec., 510 times/day

[Planned period] Mid Jan. to mid Jan. 2019

(1) Taipei Sta. platform door



[Location] Taipei Station platform

[Size]  $4,500 \times 1,970 \text{ mm}$  (8 panels)

[Planned period] Late Aug. to late Nov.

# [Press Conference in Taiwan]

1. Date/Time: Thursday, January 18, 2018, 9:00 am - 10:15 am (local time)

2. Venue: Taoyuan Metro Taipei Station

3. Attendees: Tetsuro Kanamori, Senior Managing Director, Nankai Electric Railway

Ryuhei Sakamoto, Corporate Executive Vice President, Kansai Airports

Kun-I Liu, Chairman, Taoyuan Metro Corporation

Deng-ke Shiau, President & CEO, Taoyuan Metro Corporation

4. Observer: Cheng Wen-tsan, Mayors of Taoyuan City

## [Reference]

#### About Nankai Electric Railway

Established in December 1885 as Hankai Railway, Nankai Electric Railway was Japan's first railway company to be founded by private capital. The railway of 154.8 km connects Namba in Osaka City to Kansai Airport, Wakayama City and Mount Kōya.

## About Kansai Airports

Kansai Airports took over the operation of Kansai International Airport (KIX) and Osaka International Airport (ITAMI) from New Kansai International Airport Company (NKIAC), and commenced its business as the operator on April 1, 2016. The company was established by a consortium made up of VINCI Airports and ORIX Corporation as its core members. While giving the highest priority to safety and security of the airports, Kansai Airports is committed to improving services for both domestic and international passengers through appropriate investment and effective operation in order to maximize the potential of KIX and ITAMI and contribute to the economy of the Kansai region.

#### About Taoyuan Metro

Opened in March 2017, Taoyuan Metro connects Taipei City and Taoyuan City with Taoyuan International Airport. Having the total length of 51.03 km, the railway runs underground in Taipei City and the area around Airport Station and above ground in the remaining area. It reached 10 million users in July.

# About Taiwan Taoyuan International Airport

Opened in February 1979 in Taoyuan City, Taiwan Taoyuan International Airport is Taiwan's largest international airport.

\* This material is provided to Kansai International Airport Press Club, Blue Lights Club and Kinki Electric Railway Press Club.

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