## Kansai Airports: Launch of New Branding

The new branding represents our determination to share our vision for our airports across all of our group companies, to work together to realize that vision, and to provide our passengers with a new travel experience.

# Shaping a New Journey







#### **Our Logo**



We at Kansai Airports think that creating new travel and airport experiences requires two important elements. Those elements are reduced stress and increased enjoyment. The blue color represents relaxation and comfort. Red represents the excitement of travel. The logo design illustrates those two elements coming together in a balanced way to form a single point.

#### Our Slogan

## Shaping a New Journey

We at Kansai Airports think that the airport is part of your travel experience.

The slogan represents our commitment to maintaining a broad focus that covers not only the airport but passengers' entire trip, continually striving to improve the airport experience, while working to create new travel experiences for you.

#### **Our Statement**

Turning journeys into unforgettable experiences. That's our mission at Kansai Airports.

We think of the airport as part of the journey. That's why Kansai Airports will continually pursue to be the gateways to new experiences.

Two things are fundamental to this: Reducing stress and increasing enjoyment. Kansai Airports will always innovate the airport experience bringing smooth, relaxed and enjoyable time.

We will obviously do our utmost to ensure safety and security and create an environment for our airports to be used with confidence. And we as people of diverse expertise will fully leverage our unique Kansai spirit to continue creating new experiences for every journey.

Turning journeys into unforgettable experiences.

Shaping a New Journey Kansai Airports

### **About Kansai Airports**

As of April 1, 2016, Kansai Airports succeeded the operating rights Kansai International Airport ("KIX") and Osaka International Airport ("ITM") from New Kansai International Airport Company ("NKIAC") and commenced business as an operating company for the two airports. Kansai Airports was established by a consortium made up of VINCI Airports and ORIX Corporation as its core members. Kansai Airports shares the common goal of maximizing the potential of the Kansai International Airport and Osaka International Airport, improving services to passengers and ensuring the highest levels of safety and security, investment to enhance safety, convenience and comfort to increase value, as well as enhancing community relations in the neighborhoods of the airports and benefiting the Kansai regional economy. On December 15, Kansai Airports signed a concession contract with the New Kansai International Airport Company ("NKIAC") for an operating period of 44-years. For more information, please visit: www.kansai-airports.co.jp/en/

Location	1-banchi,Senshu-kuko kita,Izumisano-shi,Osaka	Capital	25,000 million yen
Company representatives	Representative Director and CEO: Yoshiyuki Yamaya Representative Director and Co-CEO: Emmanuel Menanteau	Date of incorporation	December 1, 2015
Business scope	Operation and management services, etc. of Kansai International Airport and Osaka International Airport	Shareholders	ORIX 40%, VINCI Airports 40%, Others investors 20% <sup>1</sup>



ORIX Corporation (TSE: 8591; NYSE: IX) is an opportunistic, diversified, innovation-driven global powerhouse with a proven track record of profitability. Established in 1964, ORIX at present operates a diverse portfolio of businesses in the operations, financial services, and investment spaces. ORIX's highly complementary business activities span industries including: energy, private equity, infrastructure, automotive, ship and aircraft, real estate and retail financial services. ORIX has also spread its business globally by establishing locations in a total of 37 countries and regions across the world. Through its business activities, ORIX has long been committed to corporate citizenship and environmental sustainability. For more details, please visit our website: http://www.orix.co.jp/grp/en/



VINCI Airports, a top 5 global player in the international airport sector, manages the development and operations of 35 airports: 13 in France, 10 in Portugal (including the hub of Lisbon), 3 in Cambodia, 2 in Japan, 6 in Dominican Republic and Santiago airport in Chile. Served by more than 200 airlines, VINCI Airports' network handled 132 million passengers in 2016.

Through its expertise as a comprehensive integrator and the professionalism of its 11,000 employees, VINCI Airports develops, finances, builds and operates airports, leveraging its investment capability, international network and know-how to optimize the management and performance of existing airport infrastructure, facility extensions and new construction. In 2016, its consolidated revenue amounted to €1.05 bn.

More comprehensive information is available on www.vinci-airports.com

ASICS Corporation; Iwatani Corporation; Osaka Gas Co., Ltd.; Obayashi Corporation; OMRON Corporation; The Kansai Electric Power Company, Incorporated; Kintetsu Group Holding Co., Ltd.; Keihan Holdings Co., Ltd.; Suntory Holdings Limited; JTB Corp.; Sekisui House, Ltd.; Daikin Industries, Ltd.; Daiwa House Industry Co., Ltd.; Takenaka Corporation; Nankai Electric Railway Co., Ltd.; NIPPON TELEGRAPH AND TELEPHONE WEST CORPORATION; Panasonic Corporation; Hankyu Hanshin Holdings, Inc.; Rengo Co., Ltd.; The Senshu Ikeda Bank, Ltd.; Kiyo Holdings, Inc.; The Bank of Kyoto, Ltd.; THE SHIGA BANK, LTD.; The Nanto Bank, Ltd.; Nippon Life Insurance Company; Mizuho Bank, Ltd.; Sumitomo Mitsui Trust Bank, Limited; The Bank of Tokyo-Mitsubishi UFJ Ltd.; Resona Bank, Limited; and the Private Finance Initiative Promotion Corporation of Japan.